WELCOME
A TREASURE TROVE OF EXPERIENCES

Tranemo. For certain people the name conjures up happy memories; for others it is part of daily life. For some it is totally unknown. Regardless of which category you fall into we would like to extend a warm welcome to Tranemo. Behind the name lies a multitude of small yet strong communities and villages with many interesting and colourful inhabitants. You will find a rich, exciting history, a belief in the future, an entrepreneurial spirit and something that never fails to warm the heart – concern for one’s fellow human beings and for nature. This is reflected in the many active associations in the region. There is an association to cater for virtually every interest.

Allow us to take you on a short yet inspirational trip which we hope will arouse a desire to discover and explore the treasure trove of experiences the area has to offer.

Welcome
What is it that makes Tranemo a vibrant, attractive area to visit or a place in which to live and work? When asked this question most people say that it’s the feeling of simplicity and closeness and the time you have over to devote to your family, leisure pursuits and work. An environment free of stress is also well up the list and is certainly a factor behind the unusually good health of the people who live in Tranemo. A further reason is that it is a spirited, forward-thinking industrial community. There are lots of job opportunities and there is a positive climate in which to set up new companies.

In Tranemo most things are close at hand: services, healthcare, schools, shopping facilities, leisure pursuits and other activities – and without all the queuing and the crowds. If you have a sudden need for a taste of city life the town is ideally located between Gothenburg, Borås and Jönköping.

Finally, and most important of all, there are the people who live in the area and who with heartfelt commitment pursue issues large and small. They do so to make Tranemo better, more pleasant and more attractive. Together with nature and our cultural heritage these spirited individuals give each village and community throughout the area its own particular charm and character. Let’s set off on our journey.
**TRANEMO**  The town of Tranemo is the heart and urban centre in the municipality. Here you’ll find most of the essential things in life: from a chemist, schools and health centre to banks, a post office and shops. All within comfortable walking distance. There’s also a diverse labour market, including manufacturing and service industries and the public sector. Tranemo offers excellent and varied housing – detached houses, apartments for rent and modern co-operative-owned dwellings. All with nature right on the doorstep and with a beautiful lake, Tranemosjön, in the very centre.

**LIMMARED**  The secret behind what is by far the biggest export success story in Swedish industrial history, ABSOLUT VODKA, is not only what’s in the bottle but also the bottle itself and its creative design. But it’s also about the village of Limmared, where the Absolut bottle is manufactured. Don’t be deceived by the sleepy atmosphere in this small industrial centre with its station. Here you’ll find the oldest glassworks in Sweden, founded back in 1740 and still in operation. Just a stone’s throw from the glassworks is the Liandergården Glass Museum where the history of the glassworks and hand-blown glass from the 18th, 19th and 20th century are on display in a setting characteristic of the period.
SJÖTOFTA  Simply beautiful. Perhaps the most beautiful village in the municipality of Tranemo, where you can live right on the lake. Sjötofta, located in a valley with Lake Stomsjön in the middle, offers a true experience of nature and living cultural history. On a number of occasions each year the mills at Ölkestorp are brought back into use to show the way things were in times gone by. Beside the old railway station there is an impressive Iron Age burial ground with stone circles and a stone tumulus.

During the spring a trip to Fagerås is not to be missed. Floral splendour is the only way to describe over one million daffodils in full bloom.

AMBJÖRNARP  This area is characterised by its lakes, almost 40 to be exact, and Ambjörnarp has become known as the ‘40 lakes village’. Wherever you live you are virtually guaranteed a lake view and if you like bathing, fishing and water sports then this is the place. There is a large and active waterskiing club that has hosted several major championships. On land you can take a trip on one of the original hand-powered rail cars along the old railway line to Sjötofta.
**MOSSEBO** Mossebo is an oasis for anyone interested in gardening and culture. Step into the beautiful wooden 18th-century church and admire the impressive ceiling paintings and decorative features. Beside the church is Mossebo Stom, a farm dating from the same century. The farm is surrounded by an exquisite garden where you can spend time in a verdant oasis and at the same time embark on a journey of botanical discovery. You can also purchase a variety of plants and seeds.

**UDDEBO** For more than 100 years furniture fabrics have been woven in Uddebo and this is still the case today. Evidence of the flourishing textile era can still be found in this area of immense cultural and historical interest with everything from grand mill-owners’ houses and mill-workers’ cottages to the simple ‘egnahem’ houses typical of the 1930s, all embedded in a beautiful rural setting. These houses are now coming back to life, filled with a range of novel and exciting activities. One of these – Fritidsgården – now houses an exhibition tracing the history of Uddebo.
GRIMSAÅS When the railway between Borås and Alvesta was opened in 1902 this area had only a few houses and a shop. With the arrival of the railway came timber transport and a sawmill. In 1907, peat cutting commenced on the extensive peatlands. A tailor’s shop, a cobbler’s shop, cafes and stores were gradually established as the village grew. And it still continues to do so. This can be seen in particular at the globally successful cable manufacturing company Nexans IKO Sweden, which is also one of the most important employers in the area. The village offers a whole range of activities with many active sports clubs and associations.

LÄNGHEM Belief in the future is very much in the air. Rådde gård, the County Agricultural Society testing and demonstration centre, is a resource centre for rural development that is currently expanding its operations. Well-established municipal services, plots ready for construction and good-value homes close to Borås and Gothenburg all make life in the countryside very comfortable. Around Långhem there is an interesting choice of excursions. At Hofsnäs Herrgård you can enjoy the wonderful countryside combined with an exciting culinary experience. Or why not visit the mythical castle Torpa Stenhus, dating from the 15th century and one of Sweden’s best preserved mediaeval buildings.
**NITTORP**  If determination can move mountains then it can also build an indoor ice rink. That was the case in Nittorp. The will and spirit of the local population helped them pursue and realise a dream. Ice hockey is played in the ice rink and the Lillsjön sports hall is a popular venue for concerts and other events. With its beautiful location beside the lake, Nygårdsjön, Nittorp offers excellent bathing and fishing. If the Swedish countryside is what you’re after then what could be better than a canoe trip along the river, Jälmån, or a walk along the hiking path Jälmåleden. Another recommended excursion is to the little village of Gölingstorp, just outside Nittorp, where a market has been held for hundreds of years.

**LJUNGSARP**  Proximity to nature. A slightly slower pace of life and less stress. An area where problems are solved jointly and where people pull together to create a pleasant, safe environment. In Ljungsarp you can feel good and enjoy life. Take a dip in one of the many lakes or spend time relaxing at the two excellent bathing spots. One of them, Lagmanshaga with its long excellent sandy beach, suddenly appears from the depths of a coniferous forest. Another important part of life is work and in Ljungsarp conditions are excellent, with a distinct entrepreneurial spirit and several strong industrial enterprises offering a wide range of jobs. There are also a number of modern companies that have their roots in the tinworks of the 19th century.
ÖLSREMMMA Here you can make your way out into the wilderness and encounter almost total silence with only the sound of the moss birds for company. The marsh area of Bohestramosse, which is extension of the Komosse nature reserve, is part of the highlands of southern Sweden and the climate has a distinct northern feel. Here winter can still prevail when spring has already arrived in lower parts of the region. Perfect for cross-country skiing. Komosse also offers a whole range of excellent experiences and hiking paths. Ölsremma might only be a small village, yet it has several large and successful companies in the plastics industry.

DALSTORP Dalstorp is located in a valley beside a beautiful lake, Dalstorpsjön, overlooked by many houses and apartment buildings. The many small idyllic locations around the lake are meticulously cared for and developed. They include the bathing spot, Einar's udde and the roadside picnic area Råsbäcken. The area also has the characteristic entrepreneurial spirit where things get done and growth is promoted, often leading to something big, such as the successful bathroom company Svedbergs. This is a spirit that is infectious and it has made Dalstorp very much a living, expanding community.
**HULARED** During the summer the lake, Gryтteredssjön, with its excellent water and pleasant sandy beach, is a popular excursion destination. A little extra touch is the diving board. During the winter you can toboggan on the slope in the middle of the village. The classic bicycle shop, Eks, is open both summer and winter.

**MÅNSTAD** It is noticeable that Månstad is very much a rural settlement with a very active forest and farming industry. For those interested in nature this is something of a paradise with a variety of rare plants and a beautifully located nature reserve. The two lakes around Månstad offer excellent bathing and fishing. If you enjoy cycling then Månstad is an ideal starting point for cycle trips varying in length and character. The paved former railway embankment passes through Månstad and is a delight to cycle along. No hills, definitely no cars and far away from stress and noise.
THE NINE BEST THINGS ABOUT TRANEMO

Below is a list of things that we feel are worth making a detour for; things that are special to our area and which enhance the quality of life.

• A rich, flourishing cultural life in an increasingly creative environment. Several established artists live and work in the area. This creates a good basis for people to develop their music and theatrical talents, their creativity and their artistry.

• An industrial base with historic traditions and a strong entrepreneurial spirit is the foundation of a good labour market and a low rate of unemployment. The oldest company, the glassworks in Limmared, was founded in 1740 and it is still operating successfully on the same site.

• Fresh, clean air, a peaceful environment and tranquil silence.

• There is an association to satisfy almost every interest, run by active, committed people in the community.

• An area where people are happy and feel good. The truth is that in Tranemo we are unusually healthy and there is a low level of absenteeism due to sickness compared with many other areas in the country.

• Countryside with ample opportunity for outdoor pursuits and recreation, including swimming, canoeing, cycling, walking, old railway lines and fishing.

• Industry has its sights set firmly on the future by offering the young people in the area apprenticeships and traineeships for students at the high school in Tranemo. The companies in the area also act as sponsors for secondary school classes.

• Torpa Stenhus – an historic country house dating back to the Middle Ages, swathed in legends and myths and with a ghost or two. Honestly!

• The embankment of the former railway line runs northwards from the municipal boundary towards Ulricehamn via Månstad, Limmared and Tranemo and then on to Ambjörnarp and Uddebo. Nowadays it has been transformed into a paved cycle path, passing through enchanting country areas. The path is also ideal for walking, roller-skating and roller-skis.
DYNAMISM, OPTIMISM AND A VISION OF THE FUTURE

Dynamism, optimism and a vision of the future. For us these are not simply fine-sounding words to inspire you. They are firmly rooted in reality. It comes down to a willingness to realise an idea and to create business relationships. The courage to invest and take risks and to seek new opportunities and solutions. And, not least, it comes down to hard work and the pleasure of creating something together.

We do everything we can to preserve, support and develop this unique spirit. This is achieved by working single-mindedly to ensure more efficient communications and a better infrastructure, combined with rapid, safe computer links. We have short, clear lines of communication and we create natural forums and networks where we exchange knowledge and experience. There is already good co-operation between school and industry and this will be intensified even further. We aim to offer young people the opportunity to acquire practical knowledge, facilitating the transition to working life. Our international cooperation within the school world offers new perspectives and creates an understanding of other cultures. We are convinced that this is the right path if we are to work together to keep the wheels turning and to develop a good corporate climate in the Municipality of Tranemo.

ARE YOU CURIOUS?
We are interested to know what you think. How can we help you and your company? Is there anything missing? What can be improved? This information is valuable to us if we are to create the right conditions for your company. Don’t hesitate, contact Tranemo Municipal Authority on 0325-57 60 00.
WOULD YOU LIKE A PERSONAL GUIDE?

Glad to hear you’re interested in our area. It would be great if we had the chance to meet you personally and tell you more about what it’s like to live in Tranemo. Our aim is to make you feel welcome, regardless of whether you have just moved here or whether you are simply looking around to see how it feels and to decide whether Tranemo is the right place for you. To help you we can offer you a personal guide. Nothing complicated – simply a chance to talk through your wishes and situation and based what comes out if it we can discuss various alternatives that might suit you. This could cover everything from housing, jobs, schools healthcare and welfare through to leisure activities, entertainment and communications. In effect everything that has an impact on your daily life and which you need to decide on. And if you wish you and your guide can take a trip around the area. There are numerous places, some known and some less well-known, that could be fun to visit.

Interested? All you need to do is call 0325-57 60 00 and ask for “Personal guide”.

PERSONAL GUIDE
FACTS ABOUT THE MUNICIPALITY OF TRANEMO

AREA. 744 km2
POPULATION: almost 12,000, approximately 16 inhabitants/km2
VILLAGES: Tranemo, Limmared, Länghem, Dalstorp, Grimsås, Ambjörnarp, Ljungsarp, Uddebo, Sjötofta, Nittorp, Ölsremma, Hulared and Månstad.
NEAREST TOWN: Borås, 40 km
NEAREST CITY: Gothenburg, 100 km
INTERNATIONAL PORT: Gothenburg, 100 km
INTERNATIONAL AIRPORT: Landvetter, Gothenburg, 90 km

SERVICES

MUNICIPAL
Schools: Municipal nursery schools and infant/primary schools are to be found in most villages. In some villages there are also nursery schools run as a parent co-operative. The secondary school and high school are in Tranemo. There is also an adult education college and a Learning Centre.

Accommodation for the elderly: Municipal accommodation for the elderly in different forms is available in five of the villages in the area.

Culture and leisure: There is a main library and a travelling library, which stops at several places throughout the area. There is also a culture and performing arts centre with a variety of specialisations. There is a swimming pool, gymnasium and two sports halls in Tranemo and smaller sports halls in Dalstorp, Grimsås, Limmared and Länghem. The Tourist Office is open all year round.

OTHER SOCIAL SERVICES
Healthcare: The region operates a health centre, a dental centre and several district nurse clinics.

OTHER: The Employment Agency and the police are based in Tranemo.

COMMERCIAL
There is a good range of retail and service facilities in the main centre, Tranemo. There are supermarkets, clothes stores, a shoe shop, a bookshop, a sports shop, hairdressers, banks, a post office, an off-licence, a chemist, a private gym, restaurants, cafes, hamburger stands, pizzerias, a paint shop, a gift shop, florists and much more.

In many of the smaller villages there are grocery stores and a variety of other stores.

There is good access to tradesmen, including carpenters, electricians, plumbers, flooring specialists, vehicle workshops and many more.
LABOUR MARKET

Manufacturing industry dominates the area. Over 50% of the jobs are to be found in the various manufacturing sectors, including engineering, sawmills, wood processing, textiles, glassworks and bathroom and kitchen manufacturing. The level of employment for both women and men is higher than the national average. The labour market has been very good for many years thanks to the strong industrial companies in the area, offering a good blend of international conglomerates and family-owned companies. There are also many job opportunities in the public sector, particularly in childcare, schools and eldercare.

LEISURE AND ASSOCIATIONS

Tranemo is an area with a wide variety of associations. There is an association to cater for almost every interest – sport, culture, politics – as well as religious organisations, associations for the disabled, organisations for retired people, nature associations, hunting groups and village associations to name but a few.

There is a rich cultural life and several established artists live in the area. The culture and performing arts centre is a source of pleasure for lots of people with its many and varied events and performances. There are also excellent sports facilities, owned both by associations and by the municipal authority. These include a swimming pool, a sports hall and gym, an ice rink, ski tracks with artificial snow, riding facilities and waterskiing. There are football pitches in almost every village as well as illuminated ski tracks and walking paths. There are cinemas, including Bio Tranan in Tranemo, which has excellent facilities and can even offer live broadcasts, including opera concerts from the Metropolitan in New York.

In Tranemo you are never far away from the forest, countryside and water in all its forms. The excellent natural amenities offer opportunities for outdoor pursuits, ranging from fishing and cycling to canoeing and hiking.

HOUSING & COMMUNICATIONS

The Municipality of Tranemo offers the many advantages of a small municipality. Most things are close at hand. Here you can buy somewhere to live at a reasonable price. There is also a good range of homes for rent, owned both by the municipal housing company Tranemobostäder and a number of private landlords.

In Limmared there is a rail link to Borås and Gothenburg to the west and Kalmar and Karlskrona to the east. The R27 road cuts through the municipality, allowing you to travel quickly and conveniently westwards and southwest down to Småland. Landvetter Airport in Gothenburg and the airport in Jönköping are both just one hour away by car.

Would you like to know more? Call Tranemo Municipal Authority on 0325-57 60 00 or read more on our website www.tranemo.se.
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